Sponsor The Dave Roush Show

Put your business with Dave Roush on both stations - Radio A1A and Cruisin' Country Radio - with one show sponsorship and spots that run every day.



WHAT YOUR SPONSORSHIP INCLUDES

- **12 spots daily** - your spots run every day for the full month.
- **Title billing on the show** - "The Dave Roush Show, presented by [Your Business]" in the show open and close.
- **Logo and link where the show is featured** - on the show sections on radioa1a.com and cruisincountryradio.com.
- **On-air mentions** - sponsor credits during The Dave Roush Show and across the sponsored month.
- **Social recognition** - your business named and thanked in show announcements.
- **Category exclusivity** - one Dave Roush Show sponsor at a time, with no competing business in your category.

WHY IT WORKS

The Dave Roush Show is a named-host show listeners seek out by name, and it airs on both Radio A1A and Cruisin' Country Radio - including 7:15pm Eastern on Cruisin' Country Radio. One sponsorship puts your name with the same trusted voice in front of audiences on two stations.

Sponsorship runs by the month: start with one month, see the response, and renew for the next.

THE PACKAGE, IN NUMBERS

12
spots a day for your business, every day of the month

2
stations carry the show - Radio A1A and Cruisin' Country Radio

7:15pm
Eastern on Cruisin' Country Radio

1
sponsor in your category - yours is the only name on the show

Spot schedule and show sponsorship as published on the Radio A1A rate card, 2026. Show time shown for Cruisin' Country Radio.

ONE SIMPLE PACKAGE

$240 / month

12 spots daily, plus **title sponsorship of The Dave Roush Show** on Radio A1A and Cruisin' Country Radio for a full month - title billing, logo and link where the show is featured, on-air credits, and social recognition, all included. This is the same single package as the published rate card: one rate, no tiers.

GET IN TOUCH

Harry Teaford, Radio A1A / Cruisin' Country Radio
Websites: radioa1a.com / cruisincountryradio.com
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Put your name on the show.