# Sponsor The Morning Ride

Put your business name on the morning show with Jeb Bridges and Jody Lee - The 5 N Dimers - on Cruisin' Country Radio, and be the first name listeners hear as they start the day.



## WHAT YOUR SPONSORSHIP INCLUDES

- **12 spots daily on Cruisin' Country Radio** - your spots run every day on Cruisin' Country Radio for the full month.
- **Title billing on the show** - "The Morning Ride, presented by [Your Business]" in the show.
- **Logo and link on the show page** - your business shown with The Morning Ride on the station site, linked to your site.
- **On-air mentions** - sponsor credits through the show and across the sponsored month.
- **Social recognition** - your business named and thanked when the show is promoted.
- **Category exclusivity** - one show sponsor at a time, with no competing business in your category.

## WHY A MORNING SHOW WORKS

The morning show is a habit. Listeners tune in as they get up, get on the road, and get to work - the same audience, at the same time, day after day. Your name is heard early, before the day gets busy, and it is heard again the next morning.

Sponsorship runs by the month: start with one month, see the response, and renew for the next.

## THE PACKAGE, IN NUMBERS

**12**
spots a day for your business, every day of the month

**1**
station carries your spots - Cruisin' Country Radio

**1**
show carries your name - The Morning Ride

**1**
sponsor in your category - yours is the only name on the show

Spot schedule and show sponsorship as published on the Radio A1A rate card, 2026.

## ONE SIMPLE PACKAGE

**$240 / month**

**12 spots daily** on Cruisin' Country Radio, plus **title sponsorship of The Morning Ride** for a full month - title billing, logo and link on the show page, on-air credits, and social recognition, all included. This is the same single package as the published rate card: one rate, no tiers.

## GET IN TOUCH

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Own the morning ride.